

# Because together, we can!

A toolkit for Community Action Agencies to encourage residents to vote Nov. 5, 2024.



Get Out the Vote

This fall, we face important decisions as a nation, state and community. The Ohio Urban Community Action Network (OUCAN) strongly encourages every Ohioan to register and cast their vote in the Nov. 5 election.

As a network, we are uniquely positioned to make sure the citizens in our communities know how to register, know about the many options they have for casting their ballots and that they are encouraged to be heard. It is also critical that residents know everything they need to know about Ohio's recently passed Voter ID law.

OUCAN presents Citizenship Sundays. We have created special video messages and custom graphics for you to share on a recommended schedule. Each OUCAN member agency will receive a full set of the graphics customized for their agency.

Citizenship Sundays begin in August with special videos to mark two election related anniversaries: the passage of the 1965 Voting Rights Act and the ratification of the 19th Amendment.

Beginning Sept. 1, we have a Citizenship Sunday post for you to use every Sunday until the election. We've also provided other posts and assets to use to call attention to important deadlines and information on the Voter ID law.

We will be working with major newspapers across the state to publish commentary on National Voter Registration Day, Sept. 17. You will receive a copy of the completed piece to share on your agency website and publications.

We're grateful to your staff and board members for participating in this campaign. Share these assets on all your social media channels and Get Out the Vote this November!



Yvonne Cherell, CEO



Robert "Bo" Chilton Advocacy Chair

### Because together, we can!

## THE VOICE OF OHIO'S URBAN COMMUNITIES

#### OUCAN, BECAUSE TOGETHER WE CAN!



Years of service to Ohio's urban communities.

### **IMPACT SNAPSHOT**



Community Action Agencies make up our statewide network.



**56** 

The percentage of Ohio's low-to-moderate income families served by OUCAN member agencies.

### ABOUT US WHO WE ARE

OUCAN agencies represent 56 percent of the state's total population and 62 percent of those households are living at or below the Federal Poverty Level. We seek to reduce the number of households living in poverty so that no family experiences food insecurity or housing challenges and all are able to earn a livable wage.

### CHANGING COMMUNITIES OUR MISSION

The mission of the Ohio Urban Community Action Network (OUCAN) is to empower Ohio's urban Community Action Agencies through education and networking, and to advocate for policies that alleviate poverty and promote selfsufficiency.



We support programs and policies that prioritize safe, affordable and lead free housing and reducing the gap in homeownership for underserved buyers.



#### WORKFORCE/CAREER DEVELOPMENT

We support programs and policies to reduce racial disparities in wages and occupational clustering, programs with pipeline to career fields and companies who invest in people including entrepreneurial and social enterprise ventures.



EARLY CHILDHOOD EDUCATION AND CHILDCARE

> We support programs and policies designed to address access as well as quality and equitable funding for early childhood education and childcare.

### **CONTACT US**

597 High St., Box 538 Worthington, OH 43085

info@ohioucan.com

#### **FOLLOW OUCAN**



## What You Can & Can't Do

Community Action Agencies are 501(c) 3 organizations and as such are restricted from partisan campaign activities. For more detail on what you can and can't do check out the resources at CAPLAW: caplaw.org.

- ♦ You can offer voter education in a non partisan and unbiased manner.
- Vou cannot reference any candidate or political party.
- ♦ You can help voters register as long as you are non partisan.
- You cannot use Head Start or CSBG funds to pay for any resources or staff used in voter registration.
- You can have candidates at events but you must invite all candidates and give equal opportunities to speak. Candidates can appear at events in a non-candidate capacity if they do not mention their campaign. It is best not to invite them close to Election Day.
- Vou cannot raise money for candidates or issues.
- You can take a position on public policy issues but cannot explicitly or implicitly favor or oppose a candidate when doing so.

### **Important Dates & Deadlines**



October 7:	Deadline to register to vote		
October 8:	Early Voting Begins		
October 29:	Deadline to Request an Absentee Ballot		
Nov. 5:	Election Day		

# **Register and Make a Plan to Vote**

In Ohio, you can now register vote online. You can also use the online system to update your address or name. Visit www.ohiosos.gov to learn more.

You can also verify your registration and find your local Board of Elections using the Secretary of State's website. Your local Board of Elections website can provide a sample ballot and information about your polling place and Early Voting.

You can request an absentee ballot through the Secretary of State's website or by calling your local Board of Elections. Ohioans can request an absentee ballot for any reason but requests must be made by Oct. 29. Ballots can be returned by mail or in person. If mailing, they must be postmarked no later than the day before Election Day.

		-	
		- /	7
	=	- /	
		<u> </u>	
ш		_	

# **Ohio's Voter ID Law**



Ohio's new voter ID law went into effect in 2023 and allows fewer forms of valid ID at the polls than previous versions of the law.

IDs must be unexpired and include a photograph of the voter.

IDs accepted at the polls include:

- Your ID cannot be expired!
- Ohio Driver's License
- State of Ohio ID card
- ♦ Interim ID form from the Ohio BMV
- $\diamond$   $\;$  A US passport or passport card
- ◊ US Military ID
- Ohio National Guard ID
- ◊ US Veterans Affairs ID

Unacceptable types of ID are:

- Driver's license or ID card from another state
- Social Security card
- Oracle Birth Certificate
- Insurance Card
- ◊ Utility bill
- Oblight Bank statement
- Overnment check
- Paycheck
- Other government document
- Any registration acknowledgment notice from the board of elections

## **Early Voting Hours**

Oct. 8-11, 14-18: 8 a.m. to 5 p.m. Oct. 21-25: 8 a.m. to 6 p.m. Oct. 26: 8 a.m. to 4 p.m. Oct. 27: 1 to 5 p.m. Oct. 28: 7:30 a.m. to 7:30 p.m. Oct. 29: 7:30 a.m. to 8:30 p.m. Oct. 30-Nov. 1: 7:30 a.m. to 7:30 p.m. Nov. 2: 8 a.m. to 4 p.m. Nov. 3: 1 p.m. to 5 p.m.

## Election Day Hours 6:30 a.m. to 7:30 p.m.

Learn more at www.ohiosos.gov.

## Get a Free ID

Since April 7, 2023, Ohioans who are 17 years and older can receive a free state ID from the BMV if the following apply:

You do not have a valid driver's license

You can provide proof of your full legal name, date of birth, legal presence in the US, your Social Security number and your Ohio street address.

## **Videos for Citizenship Sunday**



Staff and board members from OUCAN member agencies will appear in a series of Public Service Announcements promoting voter registration and casting a ballot in the Nov. 5 election.

We are grateful for the Community Action personnel who generously shared their time and talent for this series. The videos will be available for download from the OUCAN You Tube channel and Google Drive. Links will be shared with you at least five days before the video appears on the recommended schedule which begins on the next page.

The planned video schedule is:

- ♦ Sunday, Aug. 4: Robert "Bo" Chilton marks the anniversary of the Voting Rights Act.
- Erin Jeffries marks the anniversary of the ratification of the 19th Amendment ♦ Sunday, Aug. 18:
- ♦ Sunday, Sept. 1: Sara Gidley shares how to register to vote.
- ♦ Sunday, Oct. 6: Dr. Jacklyn Chisholm shares information about voting options.
- $\Diamond$ Sunday, Oct. 20: CEO Yvonne Cherell encourages voting.
- Sunday, Nov. 3: A montage of participants encouraging everyone to vote.  $\Diamond$







### Sunday, Aug. 4

#### Use with Bo Chilton Video

Today is the Anniversary of the passage of the Voting Rights Act. In 1965, this critical act further codified the right of Black citizens to vote.

In honor of this special anniversary, [AGENCY] brings you this special message from Robert "Bo" Chilton. Bo is the CEO of IMPACT Community Action in Columbus and the chair of the Ohio Urban Community Action Network (OUCAN) Advocacy Committee.

#CitizenshipSunday #GetOutTheVote

### Sunday, Aug. 18

Use with Erin Jeffries Video

Today is the Anniversary of the ratification of the 19th Amendment giving women across the United States the right to vote.

In honor of this special anniversary [AGENCY] brings you this special message from Erin Jeffries. Erin is the CEO of Miami Valley Community Action Partnership in Dayton and a member of the OUCAN Board of Directors.

#CitizenshipSunday #GetOutTheVote

### <u>Sunday, Sept. 1</u>

### Use with Sara Gidley Video

As a member of the Ohio Urban Community Action Network, [AGENCY] encourages you to vote this November. Our friend Sara Gidley from Stark County Community Action Agency has some important information about your voter registration.

#CitizenshipSunday #GetOutTheVote

### Sunday, Sept. 8

Use Graphic #CitizenshipSunday #GetOutTheVote

### Sunday, Sept. 15

Look for the OpEd at ohioucan.com [AGENCY] and our colleagues throughout the Ohio Urban Community Action Network (OUCAN) encourage you to raise your voice by voting this November.

Tuesday, Sept. 17 is National Voter Registration Day and the deadline to register in Ohio is Oct. 7. You

## **Social Media Posts**

can register online at ohiosos.gov with your personal identification.

For more information on registering and why it is so important, please read the commentary OUCAN has submitted to newspapers across the state.

#Citizenship Sunday #GetOutTheVote

<u>**Tuesday, Sept. 17**</u> Use Graphic #NationalVoterRegistrationDay #GetOutTheVote

### Sunday, Sept. 22

Use Graphic #CitizenshipSunday #GetOutTheVote

### Sunday, Sept. 29 (Two Graphics)

Use Graphics regarding ID law #CitizenshipSunday #GetOutTheVote #VoterIDLaw

### <u>Tuesday, Oct. 1</u>

October 7 is the deadline to register to vote in the Nov. 5 election. You can register online at www.ohiosos.gov or visit the [COUNTY] Board of Elections at [LOCAL BOE WEBSITE].

#CommunityActionVotes #GetOutTheVote

### <u>Sunday, Oct. 6</u>

Use with Jacklyn Chisholm Video

[AGENCY] encourages you to vote this fall. Early voting starts this week. Learn more about all the options you have for casting your ballot in this video from our friend and colleague, Dr. Jacklyn Chisholm, CEO of Step Forward, the community action agency in Cuyahoga County and the chair of the board of the Ohio Urban Community Action Network of which [AGENCY] is a proud member.

#CitizenshipSunday #GetOutTheVote

### Monday, Oct. 7

Use Graphic #GetOutTheVote #CommunityActionVotes

### Tuesday, Oct. 8

Use Graphic #CommunityActionVotes #GetOutTheVote

# Social Media Post

### Sunday, Oct. 13

Some forms of ID that used to be acceptable at the polls are no longer acceptable. You cannot use:

- Oriver's license or ID card from another state
- Social Security card
- Object to Birth Certificate
- Insurance Card
- ♦ Utility bill
- A Bank statement
- Overnment check
- Paycheck
- Other government document
- Any notice from the board of elections

For more information on Ohio's new voter ID law, visit www.ohiosos.gov or [COUNTY] Board of Elections at [LOCAL BOE WEBSITE].

#CommunityActionVotes #GetOutTheVote #CitizenshipSunday

### Sunday, Oct. 20

Use with Yvonne Cherell Video

As a member of the Ohio Urban Community Action Network, [AGENCY] encourages you to vote this November. OUCAN's CEO Yvonne Cherell has some information on options for casting your ballot.

#Citizenship Sunday #GetOutTheVote

### Friday, Oct. 25

Voting is your super power! [AGENCY] wants to see everyone using it. The system of American government relies on its citizens' participation.

Early voting hours expand starting on Monday. Hours on Monday at [COUNTY] Board of Elections will be from 7:30 a.m. to 7:30 p.m. Tuesday's hours are 7:30 a.m. to 8:30 p.m.

For more information on Early Voting, visit [LOCAL BOE WEBSITE]. #CommunityActionVotes #GetOutTheVote

### <u>Sunday, Oct. 27</u>

Use Graphic #CitizenshipSunday #GetOutTheVote

### Tuesday, Oct. 29

Today is the last day to request an absentee ballot for the Nov. 5 election. Visit www.ohiosos. gov or [COUNTY] Board of Elections at [LOCAL BOE WEBSITE] to complete an application. You can request an absentee ballot for any reason in the State of Ohio. #CommunityActionVotes #GetOutTheVote

### Thursday, Oct. 31

Use Graphic #CommunityActionVotes #GetOutTheVote

### Sunday, Nov. 3

Use with Montage Video As a member of the Ohio Urban Community Action Network, [AGENCY] encourages you to vote this November. Employees from throughout our network have come together to encourage everyone to Get Out the Vote!

#Citizenship Sunday #GetOutTheVote

### <u>Monday, Nov. 4</u>

Remember, Ohio's new Voter ID Law requires you to have an unexpired photo ID. The only types of ID accepted at the polls are

- Ohio Driver's License
- ◊ State of Ohio ID card
- ◊ Interim ID form from the Ohio BMV
- ♦ A US passport or passport card
- ♦ US Military ID
- Ohio National Guard ID
- ◊ US Veterans Affairs ID

#CommunityActionVotes #GetOutTheVote

### Tuesday, Nov. 5

Use Graphic

#CommunityActionVotes #GetOutTheVote

### Wednesday, Nov. 6

Use Graphic

Thank you for using your super power this election season. Remember to stay up to date on the next voting opportunity! #CommunityActionVotes

# **Social Media Graphics**

Each OUCAN member agency will receive a customized set of these graphics. If you have questions or need to make modifications, please contact our Communications Manager, Sharon Bengel at sharon. bengel@ohioucan.com.

### Get out the VOTE

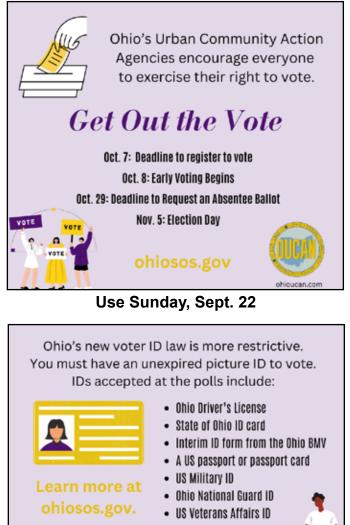


Ohio's Urban Community Action Agencies encourage everyone to exercise their right to vote. Oct. 7: Deadline to register to vote Oct. 8: Early Voting Begins Oct. 29: Deadline to Request an Absentee Ballot Nov. 5: Election Day Learn more at ohiosos.gov. Use Sunday, Sept. 8 Are you registered? Sept. 17 is National Voter Registration Day





Use Tuesday, Sept. 17





### Use Sunday, Sept. 29 1 of 2

Ohioans who are 17 years and older can receive a free state ID from the BMV if the following apply:

You do not have a valid driver's license.

You can provide proof of your full legal name, date of birth, legal presence in the US, your Social Security number and your Ohio street address.



Use Sunday, Sept. 29 2 of 2

# **Social Media Graphics**

